

PRESS RELEASE

## How To Keep The Office Secret Santa Alive – Socially Distanced

Delft, 16 November 2020

**According to a new survey commissioned by Secret Santa name generator [DrawNames.co.uk](https://DrawNames.co.uk)**

**68% of people are changing their Christmas plans because of coronavirus and 36% will be spending less on presents than in previous years. The good news is that 94% of people are still planning on celebrating Christmas.**

Work parties may have been cancelled but 17% of people said they will still be taking part in a work Secret Santa. The tradition involves being given a name secretly, and then having to buy that person a gift anonymously. A budget is usually set and the gifts is often a novelty present. Everything from beard baubles to personalised socks with your face on them.

26% of people surveyed said that they usually pull names out of a hat or bowl, but that's going to be impossible this year with lockdown and social distancing. DrawNames is an exciting and 100% touchless, virtual and free Secret Santa gift exchange. It brings colleagues together, making them feel festive wherever they are based. Over 12 million people have drawn names since its launch.

Using the Secret Santa auto gift finder, you can find the perfect present in the right price group for any colleague. From Barry in Accounts, to Susie in Sales. It's all done for you at the click of a button and the present is even sent directly to your colleague. To make it even more fun you can have live unwrapping parties!

Arjan Kuiper, founder of DrawNames.co.uk said: 'With a lot of people having worked from home for most of this year, people are missing the typical office Christmas traditions. The Secret Santa is a workplace tradition that goes as far back as photocopying your body parts,

whilst everyone dances on desks at the Christmas party! With the Secret Santa gift exchange, it ensures we still bring the magic of Christmas, but virtually.

DrawNames makes it easy to host a virtual Secret Santa complete with Live Name Drawing and even “Unwrap Live” events. It is the perfect virtual office party option to get everyone in the mood! We want everyone to feel festive this year, even if it’s socially distanced.’

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## **Notes to editor:**

### **How it Works**

- Launching a Secret Santa group is easy, safe, secure and free.
- Groups can be set up within minutes and people can join quickly and create a wish list without an account or login.
- Each member will receive an email directing them to their drawn name. A Live Name Drawing event can also be held virtually.
- DrawNames allows Secret Santa group members to ask anonymous questions of their recipient in order to find the best present – put some fun into it!
- No more in-store shopping searching for hours for a gift. Participants can use the DrawNames’ auto gift finder, which includes a variety of price points.

### **About Us**

For more than 10 years, DrawNames has helped millions of people – companies, friends and families – organize their free online gift exchanges. The service allows groups to create a gift exchange for any occasion, drawing names without the hassle of a hat. The 100% touchless virtual gift exchange includes an Auto Name Generator or choice to hold a Live Name Drawing event, ability to create an online wish list, an auto Gift Generator/gift finder or the ability to exchange wish lists or find the perfect gift through anonymous questions. In 2020, the company introduced the option to send gifts via mail directly to recipients and hold virtual “Unwrap Live” events. Millions of people rely on DrawNames to simplify their Secret Santa gift exchange whether it be for Christmas, Hannukah, Eid al-Fitr (Secret Eid), marking the end of Ramadan, or Valentine’s Day. [DrawNames.co.uk](https://DrawNames.co.uk)